

Maggie Murphy
Assistant Professor & Visual Art and Humanities Librarian
University Libraries, UNC Greensboro | mmurphy@uncg.edu

EDUCATION

- 2012** **M.L.I.S., Library and Information Science**
School of Communication and Information, Rutgers University, New Brunswick, NJ
- 2008** **B.A., Liberal Arts**
Sarah Lawrence College, Bronxville, NY
- 2007** **Columbia Arabic Summer Program**
Columbia University, New York, NY
Intermediate reading and speaking knowledge of Modern Standard Arabic

ACADEMIC EXPERIENCE

- 2017-** **University of North Carolina at Greensboro, Greensboro, NC**
Visual Art and Humanities Librarian (Assistant Professor)
- Teaches course-integrated instruction sessions on information literacy and disciplinary research methods for art history, studio art, interior architecture, languages, literatures, and cultures, history, philosophy, and religious studies
 - Offers research consultations and one-on-one instruction to students, faculty, museum curators, and staff by appointment and as-needed at the reference desk
 - Serves on Libraries' Collection Management and Humanities teams as well as the Digital, Research, and Scholarship Services committee; serves on the University's Undergraduate Curriculum Committee and Humanities Network and Consortium (HNAC) Steering Committee
 - Supervises LIS graduate student practica in instruction, collection development, and other aspects of academic librarianship
- 2014-17** **Georgia Highlands College, Rome, GA**
Reference and Instruction Librarian (Assistant Librarian/Librarian AC)
- Taught assignment-based library instruction sessions in art history, communications, English composition, dental hygiene, first-year experience, computer studies, literature, nursing, and zoology
 - Served as course-integrated embedded librarian in online art history, dental hygiene, English composition, first-year experience, and nursing
 - Offered reference, instruction, and research consultations to students and faculty by appointment and as-needed at the reference desk
- 2012-14** **Queens College-City University of New York, Flushing, NY**
Visual Resources Curator (College Laboratory Technician)
- Provided classroom instructional technology and digital imaging services to Fine Arts, Graphic Design, and Art History programs in the Department of Art
 - Offered digital image research and visual literacy instruction and consultations
 - Lead institutional implementation of Shared Shelf collection management system

- Performed collection assessment of slides and other analog resources; acquired and developed digital image collections
- Cataloged images according to VRA standards, using Dublin Core, LCSH, and Getty controlled vocabularies

2010-14 St. Francis College, Brooklyn, NY

Part-time, Evening, and Weekend Reference Librarian (2012-14)

Stacks Manager (2010-12)

- Supervised student workers in shelving, shelf-reading, and stacks maintenance
- Provided access services and supervised student workers at the circulation desk
- Provided in-person and virtual reference services
- Taught assignment-based and general library introduction sessions
- Served as liaison to Communication Arts (advertising/PR, digital media, performance studies, communications) and Sociology/Criminal Justice

TEACHING EXPERIENCE

2019- University of North Carolina at Greensboro, Greensboro, NC

McNair Summer Research Institute (undergraduate, 6 advisees to date)

2019- San Jose State University, Virtual/San Jose, CA

INFO 220: Visual Resources/Arts Librarianship (graduate, 3 credits, Fall 2019, 2020)

2018 University of North Carolina at Greensboro, Greensboro, NC

LIS 200: Info Use in a Digital World (undergraduate, 3 credits, Spring 2018)

PROFESSIONAL EXPERIENCE

2009-10 Rosen Publishing, New York, NY

Assistant Editor

2006-08 Art Journal, College Art Association, New York, NY

Editorial Assistant

2005-06 Cabinet Magazine, Brooklyn, NY

Editorial Assistant

SELECTED PUBLICATIONS

Refereed Articles and Book Chapters

2022 Murphy, M., and O'Brien, K. "Outside of the digital darkroom: Hands-on research, response, and creation in the library for new media & design students." In Rebecca Zuege Kuglitsch and Alexander Watkins (eds.), *Creators in the Academic Library*. Chicago, IL: ACRL Press. (Forthcoming.)

2022 Dale, J. E. M. and Murphy, M. "Reading memes: Rhetorical analysis of memes as multimodal texts." In Hannah Gascho Rempel and Rachel Hamelers (eds.), *Critical Reading Skills: Strategies for Academic Librarians*. Chicago, IL: ACRL Press. (Forthcoming.)

2021 Segares, M., Reis, J. A., Grannemann, H., and Murphy, M. Mask-making and entrepreneurial opportunity in the time of COVID-19. *Journal of the International Council of Small Business*, 3(4). (Forthcoming.)

- 2021 Murphy, M., Perrill, E., Gaal, A., Kelly, C., and Simmons, M. Editing Wikipedia, discovering inquiry: Collaboration in a modern and contemporary African art history course. *Art Documentation*, 40(1). doi.org/10.1086/714390.
- 2020 Murphy, M. Closed stacks: Image resources and the future of artistic research practice during the COVID-19 pandemic. *VRA Bulletin*, 47(2). online.vraweb.org/index.php/vrab/article/view/195.
- 2020 Olsen, R. C. S., Murphy, M., & Harris Houk, A. "Working with capstones: Case studies from the University of North Carolina at Greensboro." In Joan Ruelle (ed.), *The Engaged Library: High-Impact Educational Practices & Academic Libraries*. Chicago, IL: ACRL Press. libres.uncg.edu/ir/uncg/f/R_Olsen_Capstone_2020.pdf.
- 2019 Murphy, M. On the same page: Collaborative research assignment design with graduate TAs. *Reference Services Review*, 47(3). doi.org/10.1108/RSR-04-2019-0027.
- 2019 Murphy, M. "Choose a topic, choose a group, choose a focus: A lesson plan to promote intrinsic motivation." In Sarah Steiner and Miriam Rigby (eds.), *Motivating Students on a Time Budget: Pedagogical Frames and Lesson Plans for In-Person and Online Information Literacy Instruction*. Chicago, IL: ACRL Press. go.uncg.edu/pubhgm.
- 2017 McCall, J. D., Ellis, E., and Murphy, M. It takes three to enhance: A pilot study of collaboration in the basic course. *Communication Center Journal*, 3(1), 34-52. libjournal.uncg.edu/ccj/article/view/1582/pdf.

Other Publications

- 2023 Murphy, M., Beene, S., Greer, K., Schumacher, S., and Thompson, D. S. (eds). *Unframing the Visual: Visual Literacy Pedagogy in Academic Information Spaces*. ACRL Press. (Under contract, see sites.google.com/view/unframingtheviz.)
- 2021 Murphy, M., and Dale, J. E. M. "Finding meme-spiration with public domain and Creative Commons images: Lesson plan." *Visual Literacy Today*. <https://visualliteracytoday.org/finding-meme-spiration-with-public-domain-and-creative-commons-images-lesson-plan/>.
- 2021 ACRL Visual Literacy Task Force. *The Framework for Visual Literacy in Higher Education*. Association of College and Research Libraries. (In draft, see acrlvltf.org/draft-2.)
- 2021 Murphy, M. "The Irascibles: Painters Against the Museum (New York, 1950)" [book review]. *ARLIS/NA Reviews*, May/June. <https://www.arlisna.org/publications/reviews/2270-the-irascibles-painters-against-the-museum-new-york-1950>.
- 2020 Murphy, M. "Art of the United States, 1750-2000: Primary Sources" [book review]. *ARLIS/NA Reviews*, September/October. <https://www.arlisna.org/publications/reviews/2096-art-of-the-united-states-1750-2000-primary-sources>.
- 2020 Murphy, M. "Protest! A History of Social and Political Graphics" [book review]. *ARLIS/NA Reviews*, March/April. <https://www.arlisna.org/publications/reviews/2014-protest-a-history-of-social-and-political-graphics>.

- 2019 Murphy, M., with Button, A. *Teaching first-year college students: A practical guide for librarians*. Lanham, MD: Rowman & Littlefield. See <https://rowman.com/ISBN/9781538116982/Teaching-First-Year-College-Students-A-Practical-Guide-for-Librarians>.

SELECTED PRESENTATIONS

- 2021 “Creativity at work: Teaching in the new virtual environment,” with Melody Rood, Maia Hajj, Tonya Lee, Mackenzie Salisbury, and Barbara Prior [panel]. ARLIS/NA 2021. Virtual. 12 May.
- 2021 “Transforming the creative process through research: Library interventions for the creative disciplines,” with Jenny Dale and Sarah Dorsey. ACRL-NC Chapter Biennial Conference. Virtual. 6 May.
- 2021 “The art of rebellion,” with Sarah Colonna, Emily Stamey, Erin Lawrimore, and Melody Rood. Southeastern Women’s Studies Association Annual Conference. Virtual. 13 March.
- 2020 “When browsing the stacks is out of the question: Supporting creative research practice for art foundations students during Covid-19” [lightning talk]. ARLIS/NA Teaching Special Interest Group Meeting. Virtual. 11 December.
- 2020 “Re-imagining critical visual literacy in higher education,” with Dana Statton Thompson, Stephanie Beene, and Mary Wegmann. ARLIS/NA Annual Conference. Virtual. 29 July.
- 2020 “Representation matters: How do we promote a radically inclusive digital humanities?” with Brooke Andrade, Hannah Jacobs, Nathan Kelber, John Knox, and Melissa Lingle-Martin. DH2020v. Virtual/Ottawa, Canada. 20-24 July. dh2020.adho.org/wp-content/uploads/2020/07/439_RepresentationMattersHowDoWePromoteaRadicallyInclusiveDigitalHumanities.html
- 2020 "Let's get visual, visual!: New instructional approaches for visual literacy," with Dana Statton Thompson and Sara Schumacher. ACRL Instruction Section Teaching Methods Committee Virtual Event. 1 May. libres.uncg.edu/ir/uncg/f/M_Murphy_Lets_2020.pdf
- 2020 “Innovative pedagogies for information and visual literacies: Memes, tabletop roleplaying games, and video tutorials,” with David Greene and Katy Parker [panel]. ARLIS/NA Annual Conference. St. Louis, MO. 23 April. *Accepted; conference cancelled due to COVID-19 crisis.*
- 2019 “What we talk about when we talk about Wikipedia: Exploring scholarly inquiry and genre in contemporary art history through comparison.” ARLIS/SE Annual Conference. Florida State University, Tallahassee, FL. 7 November. Retrieved from libres.uncg.edu/ir/uncg/f/M_Murphy_What_we_2019.pdf.
- 2019 “What does it meme? Visual literacy in the library through the language of memes,” with Jenny Dale and Brown Biggers [poster session]. North Carolina Library Association Biennial Conference. Winston-Salem, NC. 18 October. Retrieved from libres.uncg.edu/ir/uncg/f/M_Murphy_What_2019.pdf.

- 2019** “Swim relay: Using a medley of techniques to teach information literacy concepts and mechanics,” with Sam Harlow [workshop]. LOEX 2019. Minneapolis, MN. 10 May. Retrieved from libres.uncg.edu/ir/uncg/f/M_Murphy_Swim_2019.pdf.
- 2019** “Framing the first year: Teaching, assessment, and collaboration,” with Erin Ackerman, Jen Bonnet, Rebecca Bushby, Melissa Harden, Lily Herakova, Anna Michelle Martinez Montavon, and John T. Oliver [panel]. ACRL 2019. Cleveland, OH. 11 April.
- 2019** “Reframing the narrative: Developing information literacy learning outcomes using backward design and consensus decision making,” with Jenny Dale [workshop]. ACRL 2019. Cleveland, OH. 11 April. Retrieved from libres.uncg.edu/ir/uncg/f/M_Murphy_Reframing_2019.pdf
- 2018** “Framework-based instruction in art history: From the first-year survey to the senior seminar” [poster]. Art Libraries Society of North America (ARLIS/NA) Southeast & Mid-Atlantic Joint Chapters Meeting. Richmond, VA. 16 November. Retrieved from libres.uncg.edu/ir/uncg/f/M_Murphy_Framework_2018.pdf.
- 2018** “Analogy as pedagogy: Using what students already know in library instruction.” Georgia International Conference on Information Literacy. Savannah, GA. 28 September. Retrieved from digitalcommons.georgiasouthern.edu/gaintlit/2018/2018/99/.
- 2018** “A new adventure?: Collaborating with first-time writing instructors on ‘teaching research.’” Library Instruction West. Colorado Mesa University, Grand Junction, CO. 19 July. Retrieved from libres.uncg.edu/ir/uncg/f/M_Murphy_New_2018.pdf.
- 2018** “Authority changes: Using the Framework to teach evaluation in an art history class.” The Innovative Library Classroom Conference. Radford University, Radford, VA. 9 May. Retrieved from libres.uncg.edu/ir/uncg/f/M_Murphy_Authority_2018.pdf.

GRANTS

- 2021-22** Scholarship of Teaching and Learning Fellow, Teaching Innovations Office, UNC Greensboro University Center for Teaching & Learning
Received to identify ways in which visual literacy instruction can be integrated into courses and curricula to support humanistic inquiry and disciplinary communication and develop a set of modular lesson plans and instructional materials that can be adapted for a range of uses (\$1000).
- 2020-22** Green Fund Grant, UNC Greensboro Office of Sustainability, and Community-Engaged Pathways and Partnerships (P2) Grant, UNC Greensboro Institute of Community and Economic Engagement
Received two grants with Director of the CVPA Community Arts Collaborative and three School of Art faculty to support a collaborative and community-engaged project with Industries of the Blind that will result in a public art piece on Gate City Blvd (\$27,000 over three years). See go.uncg.edu/public-art.

- 2019-20** Innovation & Program Enrichment Grant, UNC Greensboro University Libraries
Received to develop a year-long instruction and outreach program focusing on visual, information, and digital literacies, through the lens of internet memes (\$2,500).
- 2019** Advancement of Teaching & Learning Grant for Scholarship of Teaching and Learning Travel, UNC Greensboro University Center for Teaching & Learning
Received to support travel for presenting SoTL-related research at ACRL 2019 (\$500).
- 2016** Faculty Development Mini-Grant, Georgia Highlands Center for Teaching & Learning
Received to support efforts to integrate information literacy into first-year seminar curriculum through conference travel and research (\$500).
- 2015-16** Latino Americans: 500 Years of History Grant, American Library Association & National Endowment for the Humanities
Served as principal investigator and grant programs director for a year-long initiative, see apply.ala.org/latinoamericans (\$3,000).

HONORS & AWARDS

- 2021** University Libraries Faculty Research Award, UNC Greensboro
- 2020** LIRT Top 20 Articles of 2019 for “On the same page,” ALA LIRT
- 2020** Conference Travel Award, Art Libraries Society of North America
- 2017** Early-Career Librarian Conference Scholarship, ACRL
- 2016** Caught in the Act of Great Teaching, Georgia Highlands College
- 2013** Full Annual Conference Travel Award, Visual Resource Association
- 2012** MLIS Service Award Scholarship, Rutgers University
- 2011** H. Gilbert Kelley Scholarship, Rutgers University
- 2011** ER&L Conference Student Scholarship, American Institute of Physics
- 2010** Clark Family Foundation Scholarship, Rutgers University

SERVICE TO PROFESSION

- 2019-22** Member, ACRL Visual Literacy Task Force
- 2019-22** Immediate past president (2022-22) and founding executive board member, Digital Humanities Collaborative of North Carolina (formerly the Triangle Digital Humanities Network); previously served as president (2020-21) and president-elect (2019-20)
- 2019-22** Past convener (2021-22), ACRL Image Resources Interest Group; previously served as convener (2020-21) and incoming convener (2019-20)
- 2019-21** Treasurer, ARLIS Southeast Chapter
- 2019-21** Moderator (2020-21), ARLIS/NA Visual Resources Division; served as vice-moderator for 2019-20
- 2017-19** Co-chair (2018-19), ALA Annual Poster Session Committee; previously served as member-at-large (2017-18)
- 2017-19** Appointed member, ACRL Instruction Section Information Literacy in the Disciplines Committee

- 2016-17** Elected program chair, Atlanta Area Bibliographic Instruction Group
- 2014-15** Appointed member, Visual Resources Association Conference Scholarship Committee

PROFESSIONAL MEMBERSHIPS

- American Library Association (ALA)
 ALA Library Instruction Round Table
- Art Libraries Society of North America (ARLIS/NA)
 ARLIS/NA Southeast Chapter
- Association of College and Research Libraries (ACRL)
 ACRL Arts Section
 ACRL Image Resources Interest Group
 ACRL Instruction Section
 ACRL Women's and Gender Studies Section
- North Carolina Library Association (NCLA)
- Visual Resources Association

SELECTED PROFESSIONAL DEVELOPMENT

- 2021** "Data Analysis with Pandas" and "A Gentle Intro to OCR," Text Analysis Pedagogy Institute/JSTOR Labs. 14-18 June.
- 2021** "Introduction to Text Analytics," Constellate/JSTOR Labs (3-week course). Virtual. March-April.
- 2019** Visual Thinking Strategies Beginner Practicum. Savannah College of Art and Design Museum of Art. 5-6 December.
- 2019** Triangle Digital Humanities Institute on Digital Humanities Pedagogy. Durham, NC. 25 March.
- 2019** "Introduction to Web-Scraping with Python," UNCG Library Instructional Tech Training. Greensboro, NC. 20 February.
- 2019** "Programming with Python," Codecademy (9-week intensive course). Virtual. January-April.
- 2018** ACRL Immersion Institute. St. Paul, MN. 29 July-3 August.
- 2018** ASERL/ARL Liaison Institute. Atlanta, GA. 27-28 April.
- 2018** Intersections of Scholarly Communications & Information Literacy ACRL Roadshow. Atlanta, GA. 26 April.