

**Maggie Murphy**  
**Associate Professor and Art & Design Librarian**  
**University Libraries, UNC Greensboro**  
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**EDUCATION**

- 2012**      **M.L.I.S., Library and Information Science**  
School of Communication and Information  
Rutgers University, New Brunswick, NJ
- 2008**      **B.A., Liberal Arts**  
Sarah Lawrence College, Bronxville, NY
- 2007**      **Columbia Arabic Summer Program**  
Columbia University, New York, NY  
*Intermediate reading and speaking knowledge of Modern Standard Arabic*

**ACADEMIC EXPERIENCE**

- 2017-**      **University of North Carolina at Greensboro, Greensboro, NC**  
Art & Design Librarian (Associate Professor; Assistant Professor 2017-2022)
- 2014-17**    **Georgia Highlands College, Rome, GA**  
Reference and Instruction Librarian (Assistant Librarian/Librarian AC)
- 2012-14**    **Queens College-City University of New York, Flushing, NY**  
Visual Resources Curator (College Laboratory Technician)
- 2010-14**    **St. Francis College, Brooklyn, NY**  
Part-time, Evening, and Weekend Reference Librarian (2012-14)  
Stacks Manager and Reference Assistant (2010-12)

**TEACHING EXPERIENCE**

- 2019-2020**    **San Jose State University, Virtual/San Jose, CA**  
INFO 220: Visual Resources Curation & Arts Librarianship (graduate, 3 credits, Fall 2019, 2020)
- 2017-**      **University of North Carolina at Greensboro, Greensboro, NC**  
LIS Field Experience Practicum (graduate, 4 students to date)  
McNair Summer Research Institute (undergraduate, 7 advisees to date)  
LIS 200: Info Use in a Digital World (undergraduate, 3 credits, Spring 2018)

**OTHER PROFESSIONAL EXPERIENCE**

- 2009-10**      **Rosen Publishing, New York, NY**  
Assistant Editor
- 2006-08**      **Art Journal, College Art Association, New York, NY**  
Editorial Assistant
- 2005-06**      **Cabinet Magazine, Brooklyn, NY**  
Editorial Assistant

## SELECTED PUBLICATIONS

### Books

- 2023 Murphy, M., Beene, S., Greer, K., Schumacher, S., and Thompson, D. S. (eds). *Unframing the Visual: Visual Literacy Pedagogy in Academic Libraries and Information Spaces*. ACRL Press. (In press.)
- 2019 Murphy, M., with Button, A. *Teaching First-Year College Students: A Practical Guide for Librarians*. Lanham, MD: Rowman & Littlefield.

### Refereed Articles and Book Chapters

- 2024 Murphy, M., and Dale, J. E. M. Threading the needle: Adopting complementary frameworks for costume studies. In Malia E. Willey and Scott Libson (eds.), *Teaching Information Literacy by Discipline: Using and Creating Adaptations of the Framework*. Chicago, IL: ACRL Press. (Submitted., forthcoming.)
- 2023 Grannemann, H., Reis, J. A., Murphy, M., and Segares, M. Mask makers as emerging creative entrepreneurs during COVID-19. In Inge Hill, Paul Jones, Stephen Dobson, and Sara Elias (eds.), *Creative (and Cultural) Entrepreneurship in the 21st Century*. Bingley, UK: Emerald Publishing. (In press, forthcoming.)
- Murphy, M., and O'Brien, K. "Outside of the digital darkroom: Scaffolded research, response, and creation in the library for new media & design students." In Rebecca Zuege Kuglitsch and Alexander Watkins (eds.), *Creators in the Academic Library*. Chicago, IL: ACRL Press. (In press, forthcoming.)
- Dale, J. E. M. and Murphy, M. "Reading memes: Rhetorical analysis of memes as multimodal texts." In Hannah Gascho Rempel and Rachel Hamelers (eds.), *Critical Reading Skills: Strategies for Academic Librarians*. Chicago, IL: ACRL Press. [libres.uncg.edu/ir/uncg/f/M\\_Murphy\\_Reading\\_2023.pdf](https://libres.uncg.edu/ir/uncg/f/M_Murphy_Reading_2023.pdf).
- 2022 Thompson, D. S., Beene, S., Greer, K., Wegmann, M., Fullmer, M., Murphy, M., Schumacher, S., and Saulter, T. A proliferation of images: Challenges and opportunities for visual literacy. *Journal of Visual Literacy*, 42(2). [doi.org/10.1080/1051144X.2022.2053819](https://doi.org/10.1080/1051144X.2022.2053819).
- Segares, M., Reis, J. A., Grannemann, H., and Murphy, M. Mask-making and entrepreneurial opportunity in the time of COVID-19. *Journal of the International Council of Small Business*, 3(2). [doi.org/10.1080/26437015.2021.1971581](https://doi.org/10.1080/26437015.2021.1971581).
- 2021 Murphy, M., Perrill, E., Gaal, A., Kelly, C., and Simmons, M. Editing Wikipedia, discovering inquiry: Collaboration in a modern and contemporary African art history course. *Art Documentation*, 40(1). [doi.org/10.1086/714390](https://doi.org/10.1086/714390).
- 2020 Murphy, M. Closed stacks: Image resources and the future of artistic research practice during the COVID-19 pandemic. *VRA Bulletin*, 47(2). [online.vraweb.org/index.php/vrab/article/view/195](https://online.vraweb.org/index.php/vrab/article/view/195).
- Olsen, R. C. S., Murphy, M., & Harris Houk, A. "Working with capstones: Case studies from the University of North Carolina at Greensboro." In Joan Ruelle (ed.), *The Engaged Library: High-Impact Educational Practices & Academic Libraries*. Chicago, IL: ACRL Press. [libres.uncg.edu/ir/uncg/f/R\\_Olsen\\_Capstone\\_2020.pdf](https://libres.uncg.edu/ir/uncg/f/R_Olsen_Capstone_2020.pdf).
- 2019 Murphy, M. On the same page: Collaborative research assignment design with graduate TAs. *Reference Services Review*, 47(3). [doi.org/10.1108/RSR-04-2019-0027](https://doi.org/10.1108/RSR-04-2019-0027).
- Murphy, M. "Choose a topic, choose a group, choose a focus: A lesson plan to promote intrinsic motivation." In Sarah Steiner and Miriam Rigby (eds.), *Motivating Students on a Time Budget: Pedagogical Frames and Lesson Plans for In-Person and Online Information Literacy Instruction*. Chicago, IL: ACRL Press. [go.uncg.edu/puhbgm](https://go.uncg.edu/puhbgm).

- 2017 McCall, J. D., Ellis, E., and Murphy, M. It takes three to enhance: A pilot study of collaboration in the basic course. *Communication Center Journal*, 3(1), 34-52. [libjournal.uncg.edu/ccj/article/view/1582/pdf](http://libjournal.uncg.edu/ccj/article/view/1582/pdf).
- Other Publications**
- 2023 Murphy, M. "Invisible Wounds: Graphic Journalism" [book review]. *ARLIS/NA Notable Graphic Novels Reviews*. (Submitted, forthcoming.)
- 2022 ACRL Visual Literacy Task Force [Beene, S., Fullmer, M., Greer, K., Murphy, M., Saulter, T., Schumacher, S., Thompson, D. S., Wegmann, M.]. *The Framework for Visual Literacy in Higher Education*. Association of College and Research Libraries. [ala.org/acrl/sites/ala.org/acrl/files/content/standards/Framework\\_Companion\\_Visual\\_Literacy.pdf](http://ala.org/acrl/sites/ala.org/acrl/files/content/standards/Framework_Companion_Visual_Literacy.pdf).
- Murphy, M. "Japanese Screens: Through a Break in the Clouds" [book review]. *ARLIS/NA Reviews*, May/June. [doi.org/10.17613/65v3-v267](https://doi.org/10.17613/65v3-v267).
- 2021 Murphy, M., and Dale, J. E. M. "Finding meme-spiration with public domain and Creative Commons images: Lesson plan." *Visual Literacy Today*. [visualliteracytoday.org/finding-meme-spiration-with-public-domain-and-creative-commons-images-lesson-plan/](http://visualliteracytoday.org/finding-meme-spiration-with-public-domain-and-creative-commons-images-lesson-plan/).
- Murphy, M. "The Irascibles: Painters Against the Museum (New York, 1950)" [book review]. *ARLIS/NA Reviews*, May/June. [libres.uncg.edu/ir/uncg/f/M\\_Murphy\\_Irascibles\\_2021.pdf](http://libres.uncg.edu/ir/uncg/f/M_Murphy_Irascibles_2021.pdf)
- 2020 Murphy, M. "Art of the United States, 1750-2000: Primary Sources" [book review]. *ARLIS/NA Reviews*, September/October. [libres.uncg.edu/ir/uncg/f/M\\_Murphy\\_Art\\_2020.pdf](http://libres.uncg.edu/ir/uncg/f/M_Murphy_Art_2020.pdf)
- Murphy, M. "Protest! A History of Social and Political Graphics" [book review]. *ARLIS/NA Reviews*, March/April. [libres.uncg.edu/ir/uncg/f/M\\_Murphy\\_Protest\\_2020.pdf](http://libres.uncg.edu/ir/uncg/f/M_Murphy_Protest_2020.pdf)

## SELECTED PRESENTATIONS

- 2023 Murphy, M. "Collaboratively defining artistic research practice with studio foundations students" [poster]. ARLIS/NA 51st Annual Conference. Mexico City, MX. April 19-21.
- Murphy, M. and O'Brien, K.A. "Generative AI x art & design pedagogy" [panel with Beene, S., Deutch, S., Smith, K.A., Russell, J. O'Brien, K.A. and Greene, D.]. ARLIS/NA 51st Annual Conference. Mexico City, MX. April 19.
- Segares, M. and Murphy, M. "Art is important business research: Literature reviews in arts entrepreneurship." SAE 2023. Virtual. April 13.
- Murphy, M. "No thoughts, just vibes?: Interrogating algorithms through visual art and information literacy" [panel with Salisbury, M., Grimm, S, and Shah, M]. ACRL 2023. Pittsburgh, PA. March 18. Invited virtual encore presentation for ACRL Arts, March 29.
- 2022 Murphy, M., Hale, D., and O'Brien, K.A. "Critical visual literacy for new media & design students." ADAPT 2022: Teaching in Transformative Times. Virtual/UNC Greensboro. May 9.
- Murphy, M. "*Sight Sound Touch*: Considering multimodal digital accessibility for a collaborative public art project" [panel on Centering Digital Accessibility: Projects at Academic and Art & Design School Libraries with Hale, M., Payne, C., Saunders, H., and Stein, P.]. ARLIS/NA 50th Annual Conference. Chicago, IL. April 9.
- Murphy, M. "Cut, paste, copy, fold: Scaffolded information literacy instruction for new media & design students" [panel on Programmatic Information Literacy

Instruction in Art & Design Libraries with with Quimby, S., Vega-Gaynor, S., Slater-Sandoval, A., Finn, B., Boutin-Cooper, A., Decker-Bess, E., Nishimura, M. M., and Sclippa, E.]. ARLIS/NA 50th Annual Conference. Chicago, IL. April 9.

Greer, K., Murphy, M., and Thompson, D. S. "Putting the *Framework for Visual Literacy in Higher Education* into practice: An interactive workshop." ARLIS/NA 50th Annual Conference. Chicago, IL. April 8.

Murphy, M. "Creative connections: Collaborative campus outreach with a contemporary art museum" [lightning talk]. ARLIS/NA Academic Libraries Division Annual Meeting. Virtual. March 21.

Reis, J. Grannemann, H., Murphy, M., and Segares, M. "Creative crisis response: Mask makers during the pandemic." USASBE 2022: Pioneer and Persevere. Raleigh, NC. January 6.

**2021** Murphy, M. and Hale, D. "Get outside the box: Algorithms and inspiration in creative research practice" [invited talk]. ARLIS/NA Teaching Special Interest Group Meeting. Virtual. December 10.

Murphy, M. and Hale, D. "Finding something new (to us)." ACRL Image Resources Interest Group Fall Meeting. Virtual. November 11.

Murphy, M., Thompson, D. S., and Beene, S. "Introducing the *Framework for Visual Literacy in Higher Education*." International Visual Literacy Association Conference. Virtual. November 6.

Murphy, M. and Biggers, B. "Scan this to see a cat: A pilot for digital image collections outreach around campus." ARLIS/NA 49th Annual Conference. Virtual. May 13.

Murphy, M. and Rood, M. L. "Virtual instruction at the intersection of creativity and activism for non-art majors" [panel on Creativity at work: Teaching in the new virtual environment Hajj, M., Lee, T., Salisbury, M., and Prior, M.]. ARLIS/NA 49th Annual Conference. Virtual. May 12.

Dale, J. E. M., Dorsey, S., and Murphy, M. "Transforming the creative process through research: Library interventions for the creative disciplines." ACRL-NC Chapter Biennial Conference. Virtual. May 6.

Colonna, S., Murphy, M., Stamey, E. Lawrimore, E., and Rood, M. "The art of rebellion." Southeastern Women's Studies Association Annual Conference. Virtual. March 13.

**2020** Murphy, M. "When browsing the stacks is out of the question: Supporting creative research practice for art foundations students during Covid-19" [lightning talk]. ARLIS/NA Teaching Special Interest Group Meeting. Virtual. December 11.

**2020** Murphy, M., Thompson, D. S., Beene, S., and Wegmann, M. "Re-imagining critical visual literacy in higher education." ARLIS/NA 48th Annual Conference. Virtual. July 29.

Murphy, M., Andrade, B., Jacobs, H., Kelber, N., Knox, J., and Lingle-Martin, M. "Representation matters: How do we promote a radically inclusive digital humanities?" [asynchronous panel]. DH2020v. Virtual/Ottawa, Canada. July 20-24.

Murphy, M., Thompson, D. S. and Schumacher, S. "Let's get visual, visual!: New instructional approaches for visual literacy." ACRL Instruction Section Teaching Methods Committee Virtual Event. May 1.

**2019** Murphy, M. "What we talk about when we talk about Wikipedia: Exploring scholarly inquiry and genre in contemporary art history through comparison." ARLIS/SE Annual Conference. Florida State University, Tallahassee, FL. November 7.

Murphy, M., Dale, J. E. M. and Biggers, B. "What does it meme? Visual literacy in the library through the language of memes" [poster session]. North Carolina Library Association Biennial Conference. Winston-Salem, NC. October 18.

Murphy, M. and Harlow, S. "Swim relay: Using a medley of techniques to teach information literacy concepts and mechanics" [workshop]. LOEX 2019. Minneapolis, MN. May 10.

Ackerman, E., Bonnet, J., Bushby, R., Harden, M., Herakova, L., Martinez Montavon, A. M., Murphy, M. and Oliver, J. T. "Framing the first year: Teaching, assessment, and collaboration" [panel]. ACRL 2019. Cleveland, OH. April 11.

Dale, J. E. M. and Murphy, M. "Reframing the narrative: Developing information literacy learning outcomes using backward design and consensus decision making" [workshop]. ACRL 2019. Cleveland, OH. April 11.

**2018** Murphy, M. "*Framework*-based instruction in art history: From the first-year survey to the senior seminar" [poster]. Art Libraries Society of North America (ARLIS/NA) Southeast & Mid-Atlantic Joint Chapters Meeting. Richmond, VA. November 16.

Murphy, M. "Analogy as pedagogy: Using what students already know in library instruction." Georgia International Conference on Information Literacy. Savannah, GA. September 28.

Murphy, M. "A new adventure?: Collaborating with first-time writing instructors on 'teaching research.'" Library Instruction West. Colorado Mesa University, Grand Junction, CO. July 19.

Murphy, M. "Authority changes: Using the *Framework* to teach evaluation in an art history class." The Innovative Library Classroom Conference. Radford University, Radford, VA. May 9.

## GRANTS & FELLOWSHIPS

**2021-22** Scholarship of Teaching and Learning Fellow, Teaching Innovations Office, UNC Greensboro University Teaching & Learning Commons

Received to identify ways in which visual literacy instruction can be integrated into courses and curricula to support humanistic inquiry and disciplinary communication and develop a set of modular lesson plans and instructional materials that can be adapted for a range of uses (\$1000).

**2020-22** Green Fund Grant, UNC Greensboro Office of Sustainability, and Community-Engaged Pathways and Partnerships (P2) Grant, UNC Greensboro Institute of Community and Economic Engagement

Received two grants with Director of the CVPA Community Arts Collaborative and three School of Art faculty to support a collaborative and community-engaged project with Industries of the Blind that will result in a public art piece on Gate City Blvd (\$27,000 over three years). See [go.uncg.edu/public-art](https://go.uncg.edu/public-art).

**2019-20** Innovation & Program Enrichment Grant, UNC Greensboro University Libraries  
Received to develop a year-long instruction and outreach program focusing on visual, information, and digital literacies, through the lens of internet memes (\$2,500).

**2019** Advancement of Teaching & Learning Grant for Scholarship of Teaching and Learning Travel, UNC Greensboro University Teaching & Learning Commons  
Received to support travel for presenting SoTL-related research at ACRL 2019 (\$500).

## HONORS & AWARDS

- 2023** Paul H. & Ginger S. Duensing Full Scholarship, Letterpress Studio, Penland School of Craft
- 2022** Scholar's Travel Fund, UNC Greensboro Office of Research and Engagement
- 2021** University Libraries Faculty Research Award, UNC Greensboro
- 2020** *Library Journal* Movers & Shaker, Educators category  
LIRT Top 20 Articles of 2019 for "On the same page," Library Instruction Roundtable of ALA  
Conference Travel Award, Art Libraries Society of North America
- 2017** Early-Career Librarian Conference Scholarship, Association of College & Research Libraries
- 2016** Caught in the Act of Great Teaching, Georgia Highlands College
- 2013** Full Annual Conference Travel Award, Visual Resource Association
- 2012** MLIS Service Award Scholarship, Rutgers University
- 2011** H. Gilbert Kelley Scholarship, Rutgers University  
ER&L Conference Student Scholarship, American Institute of Physics
- 2010** Clark Family Foundation Scholarship, Rutgers University

## SERVICE TO PROFESSION

- 2022-24** International Visual Literacy Association, treasurer  
ARLIS/NA Teaching Special Interest Group, co-moderator
- 2022** ARLIS/NA & VRA Summer Educational Institute, curriculum specialist
- 2021** Wiki Loves Monuments U.S. photography contest, invited juror
- 2019-22** ACRL Visual Literacy Task Force, member  
Digital Humanities Collaborative of North Carolina (formerly the Triangle Digital Humanities Network), immediate past president (2022-22) and founding executive board member; previously served as president (2020-21) and president-elect (2019-20)  
ACRL Image Resources Interest Group, past convener (2021-22); previously served as convener (2020-21) and incoming convener (2019-20)
- 2019-21** ARLIS Southeast Chapter, treasurer  
ARLIS/NA Visual Resources Division, moderator (2020-21); served as vice-moderator for 2019-20
- 2017-22** ALA Annual Poster Session, peer reviewer; previously served as Poster Session Committee co-chair (2018-19) and member-at-large (2017-18)
- 2017-19** ACRL Instruction Section Information Literacy in the Disciplines Committee, appointment member
- 2016-17** Atlanta Area Bibliographic Instruction Group, program chair
- 2014-15** Visual Resources Association Conference Scholarship Committee, member

## PROFESSIONAL MEMBERSHIPS

- 2023-** College Art Association  
Greensboro Center for Visual Artists  
Society for Arts Entrepreneurship Education
- 2021-** International Visual Literacy Association
- 2017-** Art Libraries Society of North America (ARLIS/NA)  
ARLIS/NA Academic Library Division

- ARLIS/NA Southeast Chapter
- ARLIS/NA Stimulating Creativity in Practice Special
- ARLIS/NA Teaching Special Interest Group
- 2012-** Visual Resources Association
- Association of College and Research Libraries (ACRL)
- ACRL Arts Section
- ACRL Image Resources Interest Group
- ACRL Instruction Section
- ACRL Women's and Gender Studies Section
- 2010-** American Library Association (ALA)
- ALA Library Instruction Round Table

**SELECTED PROFESSIONAL DEVELOPMENT**

- 2023** Pressing Pixels, Print & Letterpress Summer Session, Penland School of Craft, June 18-30.
- 2022** *Design Justice: Community-Led Practices to Build the Worlds We Need* Reading Group, Speculative Design and Radical Hope Libraries Network, June - August. CopyrightX, Harvard University Law School and Berkman Center for Internet & Society, January - May.
- 2021** "Data Analysis with Pandas" and "A Gentle Intro to OCR," Text Analysis Pedagogy Institute/JSTOR Labs. June 14-18.
- "Introduction to Text Analytics," Constellate/JSTOR Labs (3-week course). Virtual. March-April.
- 2019** Visual Thinking Strategies Beginner Practicum. Savannah College of Art and Design Museum of Art. December 5-6.
- Triangle Digital Humanities Institute on Digital Humanities Pedagogy. Durham, NC. March 25.
- "Introduction to Web-Scraping with Python," UNCG Library Instructional Tech Training. Greensboro, NC. February 20.
- "Programming with Python," Codecademy (9-week intensive course). Virtual. January-April.
- 2018** ACRL Immersion Institute. St. Paul, MN. July 29-August 3.
- ASERL/ARL Liaison Institute. Atlanta, GA. April 27-28.
- Intersections of Scholarly Communications & Information Literacy ACRL Roadshow. Atlanta, GA. April 26.